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FOR IMMEDIATE RELEASE

## **Bristol's RenQuest Attracts Attention as New Standard for Live Action Fantasy-Play**

**KENOSHA, Wis. (March 14, 2011)** – Fans attending this weekend's Chicago Comic & Entertainment Expo (C2E2) will be among the first to get a glimpse of the latest chapter of RenQuest, the live action fantasy game many have credited with setting a new standard for multiplayer role-playing events everywhere. Originating at the Bristol Renaissance Faire in summer 2008, RenQuest draws upon the unique resources of one of the country's top Renaissance fairs to create an interactive theatrical experience that provides gamers with an unprecedented opportunity to test both their mental and physical skills, beyond the realm of their computer screens.

After a three-summer struggle to rid the hamlet of Bristol from the threats of the barbaric Lunar Tribe and the legacy of the Dragon Bloodtharcken, this summer's RenQuest finds new forces of evil emerging, amidst mounting chaos and a prophetic warning to all would-be protectors not to be fooled by unlikely foes.

RenQuest's playing field is an entire 30-acre village with 1,200 period performers, artisans and merchants, and a professional production staff, ready to engage patron-players in an evolving adventure of riddles, spells, hunts and other challenges. As players advance through the levels of the live action game, they earn individual player achievement rewards and accumulate points toward the advancement of one of two factions with which they're aligned. Some quests last a day; others extend over multiple weekends or the entire Faire season.

"RenQuest has proven so popular across a broad cross-section of traditional and non-traditional Faire patrons, we've even added special Kids Quests for those 'nipperkins' (children under 12) not yet ready to take on the forces of chaos on their own," said Bristol's Gamer Guild Director Shane Hill, a.k.a. Thoren Grymm, Chief of the Band of the Twisted Claw. "Two times

each Faire day, young adventurers will be called upon to help our troll, Argyle, as he tries to thwart the dastardly plans of mean old Snifflewort.”

Throughout the weekend of C2E2, Grymm and a colorful contingent of Bristol Renaissance Faire cohorts will be available in Booth 944 to answer questions and guide interested attendee-adventurers on a mini-quest (photo hunt) in pursuit of various prizes. Deeply discounted tickets for this summer’s Renaissance Faire will be offered exclusively to C2E2 attendees, during the expo.

As a special treat for families attending C2E2, Bristol will present “The ‘Real’ Story of Puss-in-Boots” at 11 a.m., Sunday, on the Variant Stage. The half-hour interactive theatrical performance invites children to the stage to be part of the show. The first 200 youngsters in the audience will receive a free child’s ticket to the Bristol Renaissance Faire, valid any day of the 2011 season.

The Bristol Renaissance Faire, which will open for its 24<sup>th</sup> season on Saturday, July 9, welcomes more than 200,000 guests each summer with an unparalleled collective entertainment experience, including 16<sup>th</sup> Century games, rides, arts, crafts, food, music, and one-of-a-kind encounters with a colorful cast of period characters. Located just west of I-94’s Russell Road exit, near Kenosha, Wis., this year’s Faire will run for nine weekends, through Labor Day Monday, Sep. 5. For additional information, log on to [www.renfaire.com](http://www.renfaire.com) or call (847) 395-7773.